

**Recommendations of the  
MFB Direct Marketing Advisory Committee  
From the March 9, 2021 Meeting**

**Recommendation No. 1      Direct Marketing and Agritourism**

The Committee recommends deleting language in Policy #12, Direct Farm Marketing and Agritourism, lines 44 to 46.

- ~~*Michigan Farm Bureau to work with Farm Bureau Insurance to investigate adequate ways to insure the agritourism industry.*~~

**For Policy Development**

**Recommendation No. 2      Direct Marketing and Agritourism**

The Committee recommends adding language to Policy #12, Direct Farm Marketing and Agritourism, line 12. The New language is indicated below and underlined.

- *The development of an Agritourism Act that is administered through MDARD. This act is to preempt local ordinances.*

**For Policy Development**